BRAND NAME MANDATORY/BRAND NAME OR EQUAL TEMPLATE

**Instructions**: This form is used to document the rational basis for the procurement of “Brand Name Mandatory” and document “Brand Name or Equal” product requirements. For more information related to brand name determinations, please refer to AMS T3.2.2.8.A.5.

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| Program/Project Title: |  |
| Program Office: |  |

1. Please indicate if requirement is Brand Name Mandatory or Brand Name or Equal

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***[If Brand Name Mandatory, please complete Sections B&C. If Brand Name or Equal, please complete Sections B&D.]***

1. Brand Name Product Description. ***[Please identify product(s) by brand name, make, model, or catalog number and name of the manufacturer]***.

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1. Rational Basis for Brand Name Mandatory. ***[Provide rational basis for using brand name mandatory product description, addressing the following:*** 
   1. ***Cite market research (identify dates and sources of data)***
   2. ***Analysis of the data supporting why another product’s functions, features, performance, interfaces, or interoperability do not meet, or cannot be modified to meet the FAA’s requirements. For example, after researching the market, it is discovered that patent rights, copyrights, secret processes, or control of certain materials or components provide superior use that cannot be obtained from similar products].***

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1. Brand Name or Equal Product Requirement. ***[If another equivalent product is permissible, then provide the following:*** 
   1. ***FAA’s requirement in terms of specific physical, functional, or performance characteristics, and interfaces or interoperability***
   2. ***Unique features, functions, or characteristics of the brand name product that satisfies FAA’s requirement***
   3. ***Any necessary level of quality or function]***.

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**Service Organization Official Endorsement:**

*I certify that the supporting data under my cognizance that are included in this rational basis are accurate and complete to the best of my knowledge and belief.*

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| Signature of Service Organization Official |  | Date |

**Contracting Officer’s Representative (COR) (if applicable) Endorsement:**

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Signature of Contracting Officer RepresentativeDate

**Legal Sufficiency Determination (Brand Name Mandatory Only):**

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Signature of Legal Representative Date

**Contracting Officer/Purchase Cardholder Determination:**

*I have determined, in accordance with AMS T3.2.2.8.A.5, that the brand name mandatory or brand name or equal product is in the best interest of the FAA.*

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Signature of Contracting Officer/Purchase Cardholder Date